

Resume

Personal details

Name	Fathimath Muhsina V
Email address	muhsinaillyaz786@gmail.com
Phone number	7356183253
Address	Baithul Ihsan, Korothe Road, Calicut, Kerala
Date of birth	May 30, 1999
Nationality	India



Profile

Creative and analytical Digital Marketer with proven success in managing multi-channel campaigns, improving online engagement, and driving lead generation through SEO, PPC, and email marketing.

Education

Oct 2025 - Present	Diploma in Digital Marketing Skill Mount
2024 - Present	Master of Economics Sree Narayana Guru Open University, Kerala
2017 - 2020	Bachelor of Economics Govt. College Madappalli, Vadakara
2015 - 2017	Higher Secondary Education NAM Higher Secondary School, Peringathur
2015	Secondary Education SMI English Medium School, Kunhippalli

Skills

- Content Marketing
- Social Media Management
- SEO
- Google Analytics
- Email Marketing

Brand Development

Customer Engagement

Digital Advertising

Social Media Advertising

Content Strategy

Certifications

Native English Public Speaking (NEPS) course