

# Resume

## Personal details

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<b>Name</b>	Fathimath Muhsina V
<b>Email address</b>	muhsinaillyaz786@gmail.com
<b>Phone number</b>	7356183253
<b>Address</b>	Baithul Ihsan, Koroth Road, Calicut, Kerala
<b>Date of birth</b>	May 30, 1999
<b>Nationality</b>	India



## Profile

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Creative and analytical Digital Marketer with proven success in managing multi-channel campaigns, improving online engagement, and driving lead generation through SEO, PPC, and email marketing.

## Education

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Oct 2025 - Present	<b>Diploma in Digital Marketing</b> <b>Skill Mount</b>
2024 - Present	<b>Master of Economics</b> <b>Sree Narayana Guru Open University, Kerala</b>
2017 - 2020	<b>Bachelor of Economics</b> <b>Govt. College Madappalli, Vadakara</b>
2015 - 2017	<b>Higher Secondary Education</b> <b>NAM Higher Secondary School, Peringathur</b>
2015	<b>Secondary Education</b> <b>SMI English Medium School, Kunhippalli</b>

## Skills

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**Content Marketing**

**Social Media Management**

**SEO**

**Google Analytics**

**Email Marketing**

**Brand Development**

**Customer Engagement**

**Digital Advertising**

**Social Media Advertising**

**Content Strategy**

## **Certifications**

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**Native English Public Speaking (NEPS) course**